LEO BURNETT COMPANY, *Inc.*
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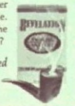
Why wait until next year, Jack Kopp?

By now, haven't you had your fill of the sweet tobaccos (those made with sugar . . . spices . . . fruit flavors . . . honey)? Well, now try Revelation. Here's a mix of five superior tobacco breeds. The taste is rich, all tobacco. Natural. Manly. And that goes double for the aroma. When you're ready for it, *Revelation is one tobacco you'll* stay with. We figure on having you as a customer for a good long time. So why not jump the gun and start now?



for the experienced pipe smoker.

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